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FOR IMMEDIATE RELEASE

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Harlem, NY—The African American Day Parade, Inc. (AADP), one of the largest and oldest parades of Black American culture, will virtually host the 52nd Annual African American Day Parade on Sunday, September 19, 2021. This year's annual parade will honor individuals and organizations that have made key contributions to the African American community through education as this year's parade theme is "Education Is The Foundation."

We have come to this decision as the health and safety of the community is AADP's highest concern. "This past year has been very difficult in many ways, especially as COVID-19 continues its unprecedented unpredicted toll on the world. We at the African American Day Parade, Inc. take very seriously COVID-19's effect on our community", exclaims AADP chairman Yusuf Hasan. "We value the safety, health, and lives of everyone involved above all else. Therefore, we have decided to host our 52nd annual parade virtually in 2021. We look forward to being in person in 2022. Thank you for your patience and understanding".

Who: The African American Day Parade, Inc. (AADP)

What: AADP will host the 52nd Annual African American Day Parade Virtually

When: Sunday September 19, 2021

Where: Online, Exact Link TBA

About the African American Day Parade, Inc.

The mission of the AADP is to highlight African American culture, heritage and unity; showcase the best and brightest of the African American community and commemorate the legacy of African American ancestry. The AADP focuses on five basic components that help to strengthen the community: Business, Education, Health, Politics/Government & Arts/Culture. Each year AADP chooses one of these areas as the parade theme and invites those that have contributed to that field to act as our Grand Marshals, Marshals, and Honorary Guests.

*The African American Day Parade, Inc.
Proudly celebrates over 50 years in the Harlem community*