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55th Annual African American Day Parade

February 2024

FOR IMMEDIATE RELEASE

Contact: Jasmine Robinson, Administrative Coordinator
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Harlem, NY—The African American Day Parade, Inc. (AADP), is getting ready to celebrate the 55th Annual incredible display of Black culture and excellence Sunday, September 15th, 2024. This year is the 55th year milestone of the legendary celebration that takes place every third Sunday in September in the mecca of African American culture, Harlem, New York. Starting from 111th street- 137th street up Adam Clayton Powell Jr. Blvd, also known as 7th Ave, HBCU bands, community based organizations, performance groups, majestic floats, civil servants, fraternities & sororities, celebrities, public leaders & more will all show the community **POWER THROUGH UNITY** as they commemorate and celebrate Culture, Heritage and Legacy. Since it's inception, AADP focuses on five basic components that help strengthen the community: Business, Education, Health, Politics/Government & Arts/Culture. This year we will be inviting those in the Political/Government sector that have made key contributions to the African American community, to become Grand Marshals, Marshals, & Honorary Guests, as this year's theme is "Good Leaders = Good Government...VOTE!"

Chairman Yusuf Hasan is beaming speaking of AADP's plans for this year. *"Registration is now open for our 55th annual African American Day Parade, Sunday September 15th 2024. We are excited to honor our Governmental community and leaders."* he exclaimed. *"I hope you will join us as we celebrate over a half century of African American Culture, Heritage and Unity in Harlem, NY. Let's Go!"* , he joyfully concluded. AADP is free to participate and is officially accepting Registration for Participants, Sponsorships, Floats & More! In addition AADP is happy to announce the day before the parade, at the Plaza of the State Office Building on 125th st & Adam Clayton Powell Jr. Blvd, the 2nd Annual "Get Involved" Community Literacy, Health & Culture celebration. Before parade day, Saturday, September 14th, 2024, AADP will provide, books, community resources, live performances, and so much more for the Harlem community. Parade weekend 2024 we continue the legacy.

Find out how you can Get Involved with The 55th Annual African American Day Parade today!

www.africanamericandayparade.org

Who: The African American Day Parade, Inc. (AADP)

What: 55th Annual African American Day Parade

Where: Adam Clayton Powell Jr. Blvd (111th st - 137th st)

When: Sunday September 15th , 2024

Pre Parade Show (125th st) 11am

Parade 12:30pm -6:00pm

*The African American Day Parade, Inc.
Proudly celebrating 55 years in the Harlem community*

