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FOR IMMEDIATE RELEASE
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54th Annual African American Day Parade Press Conference

Harlem, NY—The African American Day Parade, Inc. (AADP), is less than 2 weeks away from the 54th Annual African American Day parade, Sunday, September 17th, 2023. AADP is also gearing up for the 1st Annual “Get Involved” Community Literacy, Health & Culture celebration, Saturday, September 16th, the day before the parade, in the plaza of the State Office Building on 125th st. Before the annual celebration and surrounding parade events, AADP's Presser will be a day of celebrating and highlighting African American culture. The Press Conference is scheduled for Saturday, September 9th, 2023, featuring honorees and special guests as we highlight those that have contributed to African American Culture. Some of our board members and Sponsors will be present this day. Some of our highlighted Honorees will be in attendance, like Grand Marshals Bevy Smith, Joy Bivins and Joaquin Dean. Our attendees also include Marshals Dj Drew, Robert Garland, Billy Mitchell, as well as a host of other honorary guests, as we all share in the excitement of celebrating our culture, heritage and legacy with the community.

AADP's Presser will also include a performance by Uptown Dance Academy and R&B artist Disney Amaka. The Presser will conclude with a “What’s Going On?” in African American culture segment that will feature a panel discussion with Award winning TV & Radio host, Author & Actor Bevy Smith, Host & Producer of Keri’s Korner Radio Show Keri Singleton, pageant coach, runway expert and Brand Ambassador Lu Sierra and Ceo and founder of Ruff Ryders ent, Joaquin Dean and will also be Hosted by Dr. Bob Lee of WBLB. We will discuss African American Culture through the arts and the positive impacts this has had and can have in the community. It’s not parade day yet but you can feel and see it is well on its way.

Please note this event is an RSVP-only. It is open to AADP supporters and media. Unfortunately, without an RSVP there will be no entry.

Who: The African American Day Parade, Inc. (AADP)

What: 54th Annual African American Day Parade Press Conference

When: Saturday September 9th , 2023 11:00 AM (Sharp)

Where: Schomburg Center For Research In Black Culture – Auditorium
515 Malcolm X Blvd., Harlem NY

Press Pass: www.africanamericandayparade.org/press

For Press Inquiries www.africanamericandayparade.org/press

The African American Day Parade, Inc. Proudly celebrates over 50 years in the Harlem community

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